

ROAD TO SUCCESS CHALLENGE FOR 2011

This challenge will be going on through out the whole year of 2011.

There will be 3 winners and everyone that participates in this challenge will receive a certificate of participation.

Here is the challenge:

You will be receiving a VW Bus to decorate however you want for your chapter. Be as creative as you want or dare!!!

On the back of the bus, will be a map of Texas with Interstate 35 highlighted. You are to travel from Laredo starting on Jan. 1st, 2011 and proceed to the capital of Texas, Austin, by June 30th, 2011. From July 1st, 2011 until December 31, 2011 you are to travel from Austin to Gainesville.

The total miles from Laredo to Austin is about 240 miles

From Austin to Gainesville is about miles is about 260

This means your chapter should travel about 500 miles to successfully complete your toad trip.

You will have certain things to do each month of the year to attain your trip across Texas.

They are as follows:

10 Miles for giving a program out of the Choice is mine or the Choice is Mine Workbook.

20 Miles for a new member

10 Miles for a no gain meeting each month (Only 1 meeting per month counts)

This bus is to be visible at each chapter meeting as a reminder of our trip. Of course, when a member of field staff visits, we expect it there for us to see!!

Documentation will be needed as telling what program you presented, new member names and date of no gain meeting. This is sent to Coordinator monthly via email or snail mail.

Each month in our newsletter there will be suggestions or ideas concerning your travel.

At the end of 2011, you will have a chance to earn bonus points to complete your road trip, just in case you have had "car trouble" and are behind in your route.

1. Perfect resume - 25 Bonus Miles
2. Chapter shows a net loss of at least 10 pounds – 25 Bonus Miles
3. 50% increase in membership (number taken from ACTIVE members on Jan. 1, 2011)
50 Bonus Points!!!

Good Luck and have fun!!!!

